



Top tips to help you meet your fundraising target

Fundraising ideas

Give yourself time

Make sure you plan your event well in advance. This gives you the chance to make it everything you want it to be.

Use your contacts

Think about who you know that may be able to help you, not just through participating but contributing something to your event.

Get the word out

People can't get tickets/ sponsor you/participate unless you tell them about it. Tell your colleagues, friends, family, sports club - everyone you know! Try and use several mediums to get the word out. For example, online and in person.

Do the maths

Work out how many people you need to buy tickets/ sponsor you/pay to participate and how much they need to pay. Make sure there is a balance between hitting your fundraising target but still making it affordable for participants.

Our fundraising support team is ready to give you help, advice and ideas. Call on 01865 799 150 or email fundraising@helenanddouglas.org.uk.



Helen & Douglas House
hospice care for children and young adults

Fundraising ideas to raise £500+

- Auction
- Ball
- Big BBQ
- Concert
- Challenge yourself
- Dinner Dance
- Expedition
- Fete/Fun day
- Festival
- Golf Day
- Highland Games
- It's a Knockout
- Matched Giving
- Trek
- Marathon events
- Race Night
- Raft Race
- Sports Tournament
- Spinnathon

Fundraising ideas to raise £100-£500

- Abseil
- Afternoon Tea
- BBQ
- Bag Pack
- Christmas Party
- Casino Night
- Car Wash
- Car Boot Sale
- Coffee Morning
- Dinner Party
- Scavenger Hunt
- Sports Match
- ebay
- Garden Party
- Head Shave
- Halloween Party
- Office Olympics
- Tug of War
- Race Night
- Running
- Sponsored event
- Sports Day
- Sky Dive
- Triathlon
- Parties
- Wine Tasting
- Zumbathon

Fundraising ideas to raise £100

- Bake Off
- Bingo
- Bubble Rush
- Burns Night
- Dress Down Day
- Dog Walking
- Darts
- Tournament
- Easter Egg Hunt
- Fun Run
- Fancy Dress
- Girls Night In
- Games Night
- Give it Up
- Jumble Sale
- Kids Party
- Lunch
- Ladies Day/Night
- Murder Mystery
- Non-Uniform day
- Name the ...
- Office Olympics
- Quiz Night
- Raffle
- Swishing (clothes swap)
- Sweepstake
- Tea Party
- Wax it